

Purity Flour means real economy. It goes farther. Rich in nourishing gluten, it makes bread that rises right up out of the pans—and the quality is the same in cakes, pies and flaky pastry ever baked!

PURITY

Best for all your Baking

Tourist Trade Revenue

It would appear that provincial governments of the prairie provinces which neglect to spend sufficient money to maintain their highways in good condition are overlooking a good bet. If figures of tourist traffic from the other side of the international boundary into Canada are an index of what might be expected if highways were made attractive enough to draw the goods of this world which the western provinces might reasonably expect.

Recently published figures show that tourists entering Canada in 1935, most of them from the United States, were responsible for a total expenditure of \$20,533,000 in this country during their stay here. If an estimate published by the Dominion department of trade and commerce can be accepted, it is reasonably certain that this figure would be considerably higher.

This is an enormous revenue from such a source when it is remembered that the principal export industry of this agricultural country totalled in value \$10,000,000 in 1935. The tourist trade revenue is placed on the same level as exports of wheat and wheat flour for 1935 by the External Trade branch of the Dominion bureau of statistics.

The tourist trade revenue in 1935 was worth approximately \$45,000,000 more to the country than the principal export agricultural commodity and, when it is pointed out that a substantial proportion of this revenue is derived from the sale of goods in the provinces, it is greater than even appears on the surface.

But when one examines the comparative figure of income from tourist traffic by province it is immediately apparent that the share derived by the prairie provinces of this newly developed source of wealth is but a drop in the bucket compared with the income enjoyed by some of the other provinces and British Columbia from the same source.

For example, figures compiled by the Saskatchewan Motor Club show that on an average exceeding 100,000 tourists enter the province direct through the city of Regina, and that the total expenditure of these tourists in the province is approximately \$325,000 in Saskatchewan in 1935, to which is added another \$650,000 in the estimated expenditure of those who entered the country through Manitoba and the Northwest Territories. In the case of Saskatchewan, making a total of \$1,475,714 as Saskatchewan's share of this new industry—if it may be called such—last year.

In the case of all the Saskatchewan share of this source of new wealth was less than one per cent. of the Dominion's total income from the motor trade. Without going into further figures it may be said that the tourist revenue according to Alberta and Manitoba for the same period were relatively commensurate.

There are certain provinces responsible for British Columbia and some of the eastern provinces, and particularly Ontario and Quebec, securing the great bulk of this traffic. One of these is the fact that these provinces are nearer to the coast than the prairie provinces. This is the principal reason. Another is the greater proportion of paved roads in the prairie provinces in these provinces directly linked with similar highways in the United States.

But even after allowing for the greater advantages enjoyed by these provinces mentioned, the fact that the prairie provinces are not getting anything like their proper share of tourist traffic and that for them there are great possibilities for improvement.

The relative scarcity of American tourists in the prairie provinces is partly a heritage of the comparatively recent years when visitors found it more difficult to clear to the interior of the continent. This is the reason why there have been materially improved since that time, but the stigma, created by prairie roads in these days has by no means been laid down yet. The lack of the difficulty of financing maintenance of all grades of gravelled highways during the still more recent depression years has had the effect of keeping away from the prairie provinces a good many who would otherwise have been attracted to the prairie provinces.

This is a handicap which has to be overcome before the three western provinces can expect to receive their proper share of tourist traffic. It is only by doing by taking the necessary steps to see that the network of gravelled highways built in these days is maintained in as good a possible state of maintenance of the gravelled highways is eliminated or at least mitigated to a minimum coupled with judicious advertising.

Has Modernized Turkey

People One Great Debt To President Of Spahie

Mustapha Kemal Pasha, President of the Turkish Republic, has had eight attempts on his life in 15 years. He pays a servant \$3,000 a year for watching 20 minutes a day to take his food before he eats it. In case of his being poisoned, Mustafa Kemal—known as "Grey Wolf"—has made Turkey a modern state. Turkish has been the first to take his command, and he has altered women's velle, the Turkish dress, and has changed the Turkish constitution. He has separated Church and State, established a new constitution, and has changed the Turkish capital from Istanbul to Ankara, the capital, there are monuments to Mustafa Kemal. Mustafa Kemal is fond of dancing and gymnasium. He encourages the Turkish people to enjoy their life. He is 56 years of age, the son of a poor farmer, and was educated at the Military College, Ankara.

Historian Disproved

Statistics Show Many Of New York's "Great" Buildings Are Old

A historian declares New York is a place where buildings are erected every ten days. "Great buildings" are not new, but statistics compiled by the mayor's committee on city planning show that more than three-quarters of the residential areas of Manhattan are occupied by buildings belonging to the era that saw the unveiling of the Statue of Liberty. The commission on great buildings and the opening of the city's next apartment house.

Belong To Flat Arts

Roofball and bridge have been elevated to the "flat arts" by the Vancouver public library. The library's latest report lists a book of statistics of the flat arts and of bridge under the new flat arts section, which includes bridge, roofball, hand-nom weaving and netball.

The only difference between a rat and a grave are the dimensions.

Tech H Movement

Celebrated Its Coming Of Age At Ceremonies In London

The T.H. movement which began in a dispute in Vancouver, B.C., over the Ypres road, in 1915, celebrated on Sunday, June 23, its coming-of-age at the Crystal Palace, London. In an address at the ceremony of "lighting of lamps," the Duke of Devonport, the Governor of the movement through the Empire from London to London, the grand old man, remarking that Canada now has 30 T.H. units and two houses, South Africa 27 units and one house, and Australia 140 units and one house.

He read a message from the King congratulating and recalling that every year at the lighting of the lamps of maintenance.

The objects of the T.H. movement are to "perpetuate the memory of heroic self-sacrifice and mutual help, without barriers of class or creed," and to encourage the young men who have laid down their lives during the great war. The movement is a lamp representing the keeping alive of the ideals which they embodied.

Returned to the "real world" of "Tubby" Clayton—Rev. P. B. Clayton, founder of the movement—to the eastern Hemisphere, the duke said it had stimulated T.H. in that part of the world, where many of the members of the movement are in the navy and air force.

British Broadcasting

Government Extends Charter Of B.B.C. For Ten Years

The recommendation of a special committee on broadcasting, which was set up by the government, was that the government should extend the charter of the British Broadcasting Corporation for ten years. The committee, which was set up by the government, recommended that the government should extend the charter of the British Broadcasting Corporation for ten years.

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Injuring Canadian Credit

Disturb In British Of Financial Position Of Canadian Cities

Disturbance of the financial position of the city of Montreal, which is the province of Alberta was present in British financial circles. D. D. Buchanan, of the Crystal Palace, London, A. Wyatt, City of the Glasgow Herald and the London Observer, said Mr. Buchanan, the Governor of the movement of the city of 13 British newspapers attending the Vancouver conference.

Alberta and British Columbia were described as provinces and provinces, sympathy was expressed for their position. "But Montreal should know better. It is thought of as one of the great cities of the empire," Mr. Tully said.

Both newspapers said forced reduction in Alberta bond interest, difficulties of British Columbia in balancing her budget, and talk of reducing interest on Montreal bonds.

It was going about Australia had been said, because her budget and is now growing about rapidly Canada's chief financial circles.

It is a real time to be becoming commercial success. A woman who started some years ago as an experiment, is now moving towards a worthy commercial success at Lullington Castle, an historic relic of early Tudor times, near Sevenside, Kent, England.

It is a silk-worm farm founded by Lady Hart Dyke, the wife of the late Sir Oliver Hart Dyke, the electrical engineer—and now being run by her and a group of experts.

"This woman we hope to read about a month or two from now, and have every reason to believe that they will help us in our efforts to make the silk industry a success."

"We have already produced some foreign products, which we are sending to the market. They are of the first quality, and we are sure to be successful in the home market."

"Our family of silk-worms is ever increasing. When we started we were raising only about five or six, now we are keeping the million."

"Our first ever-present problem is to do enough food for them. As most people grow silk-worms in their own homes, it is not a very serious problem."

"If therefore, any people will help us by sending us silkworm leaves I shall be deeply grateful."

Living In Lonely District

Womas Has Gold-Finding Tact In Yellow Fever

A young woman arrived in Boston she called the Canadian National Institute of Health, which was headed by the Lord Hawley, that the cultural side of broadcasting should be transferred to a cabinet minister.

Belgian Defense Project

Plan Exercise Of Network Of Machine Gun Needs Along Border

A plan for the exercise of machine gun needs along the Belgian frontier and extension of the terms of the Belgian government, which was headed by the Lord Hawley, that the cultural side of broadcasting should be transferred to a cabinet minister.

The defense project, which has been approved by the superior department of the Belgian government, is a plan for the exercise of machine gun needs along the Belgian frontier and extension of the terms of the Belgian government, which was headed by the Lord Hawley, that the cultural side of broadcasting should be transferred to a cabinet minister.

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Violent Deaths

Automobile Accidents, Sudden And Other Mishaps Take Heavy Toll

Automobile and other accidents have taken a heavy toll in Canada last year. The Dominion Bureau of Statistics reports that in 1935, 1,000 deaths were caused by automobile accidents, and 1,000 deaths were caused by other accidents.

Automobile manslaughter claim 1,274 lives or 31.2 per 100,000 of population compared with 1,119 in 1934. This was the largest toll since 1931 when 1,310 fatalities occurred.

In all, 6,885 persons or 61.9 per 100,000, met their death in 1935. This was the highest toll since 1931 and compared with 6,419 in 1934.

Buicides accounted for 802 deaths, compared to 837 in 1934 and homicides for 163 compared with 145 in 1934.

All persons with the exception of Prince Edward Island, New Brunswick, and Alberta showed a larger number of deaths than in 1934. In 1935, the number of deaths in the preceding year, Prince Edward Island, however, had two deaths compared with five in New Brunswick 40 against 32, and Alberta 45 against 61.

Prince Edward Island had the lowest rate, 22 per 100,000 and Saskatchewan stood next with a rate of 25.

SELECTED RECIPES

MARSHMALLOW CHOCOLATE

3 squares untempered chocolate
1 cup cold milk
1/2 cup sugar
1/2 cup marshmallows
1/2 cup cream

In a double boiler put chocolate and milk, and melt over steam. Add sugar and marshmallows, and cream, and beat together three times. Cream butter, gradually add sugar and beat until light and fluffy. Add chocolate mixture, and beat until thick and even colored, and vanilla, and beat until smooth. Alternately with the cooled chocolate, a little at a time, beating well after each addition.

Put the mixture in a well greased pan in slow oven (325 degrees F.) for 25 minutes. Remove and beat in cream, and vanilla, and beat until smooth. Alternately with the cooled chocolate, a little at a time, beating well after each addition.

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Popping the Question!

Why don't you, too, get back to Ogden's Fine Cut? Times are better, and Ogden's is a better tobacco—the "one and only" choice of smokers who know that cigarettes rolled with Ogden's are the next best to "tailor-made". Get yourself a package today—it's Cellulophane-wrapped and has the purple easy-opening device. And make sure you use the best cigarette papers—"Chanticleer" or "Vogue".

P.S.—Year Pipe Knew Ogden's Cat Pipe

Several Points Emphasized

League Told Of Improvements In Ethiopia By Italians

Government spokesman, emphasis on the points to the League of Nations Assembly at Geneva regarding conquered Ethiopia.

1. One month after Adia Abba was captured by Marshal Pietro Badoglio's troops it was possible to send a postal money order to almost any town worthy of the name in Abyssinia.

2. Aerial postal and passenger lines were established between Addis Ababa and Amara. Hundreds of kilometers of roads, telephone and telegraph lines were built by the army engineer corps.

3. The Ethiopian National bank was reorganized and became a functioning branch of the Bank of Italy.

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Order for
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You do not have to send us
where, when to get it just
as neatly and cheaply at home.

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W. H. SPADY (Agent)
W. H. SPADY (Agent)

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Opportune Flour is always
available, and is milled under
expert supervision from wheat
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Opportune Flour is of high
protein content, and com-
monly in of greater food
value.

When you buy your flour at
McKay & Gates Flour Mills you
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Custom Milled. Bean and
Sorghum always on Sale.

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ADVERTISE IN THE "DELIA"
AT TIMES and find a buyer for
what you have to sell.

**Delia Inter-Denominational
Sunday School**
In the school building every
Monday at 11 a.m.
Bapt., M. S., M. W., M. C.
Everybody welcome

Local Grain Prices.
(C. J. J. Shaw, Alberta Flour Elevator)

Thursday, July 1, 1938.

Wheat (Std. Spg.)	70 1/2
Wheat (Std. Wint.)	70 1/2
No. 1 Northern	70 1/2
No. 2 Northern	69 1/2
No. 3 Northern	69 1/2
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CANADIAN WHEAT BOARD
Prices per Bushel

No. 1	69 1/2
No. 2	69 1/2
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premier is distrustful of the press, that is, if it is to judge by some-
times a counter-assertion, some-
times in the two Calgary papers
regarding the Property Certificate
issue. No wonder does one come
out with a report that a Board of
Trade in a certain city is against
the scheme, than the other reports
there are traders willing and
willing to do certificate business in the
very same city. Then one gives us
an item of news a few paragraphs
recording that wholesalers and
manufacturers in the large cities
have passed resolutions to the effect
the bonds are unacceptable and un-
desirable, then one comes the other
with a declaration that there are
enough wholesalers ready and wil-
ling enough to accept them to make
the scheme a failure.

It is a very confusing; but
the speciousness of the headlines
are exposed the latter for the
province. Let us "try it on the do-
g" and it will be all the same, as
it is going as soon as possible. It
is a pleasure to agree with the
premier when he says that if his
opponents are sure he will bring
himself, why not leave him alone to
do so? Just so, but with the
reservation that we have no wish to
hang him with him and not be
discovered lying about.

There has been some delay owing
to the care being taken to avoid
controversy. This is a very real
danger, and may prove a serious
menace to the ultimate realiza-
tion of the certificate. Since they will
not be presented or checked at
branches of the chartered banks,
where a certain amount of protec-
tion is afforded the public by
official staff quick to detect
forgery, there is all the more
reason for time spent in precau-
tionary measures.

Meanwhile the jungle goes
on before the effect. Hon. W. A.
Fallow proposes to authorize all
committees with \$5,000 worth
of certificates, while Ottawa re-
solves a \$30,000 amount for
real work on roads the province
maintaining dollar for dollar but
is understood the dominion must
not be paid out and no sub-
sidy by property certificate.

However, there can be no doubt
the certificates will be circulated,
and that in every part of the
province, and the sooner the better.
We shall be able to judge
whether it really is possible to get
progress through the medium of
a printed slip of paper, or whether
the scheme is what we have already
said it to be, a taxation device,
which reduces the purchasing
power of the dollar people in the
province in like manner to the
amount of their income.

The Rev. W. H. McDonald has
left to take up his ministry in
Canada. He has served this district
well; always being ready to
take his full part in the religious,
intellectual and social development
of Delia. Whilst we regret his
going we are confident his labors
will be remembered, and his
unselfishness will be fully ap-
preciated by those he will come into
contact with in his new field of
activity.

The Calgary Herald, leading
daily newspaper of the southern
Alberta city, is now conducting an
extensive advertising campaign
in the columns of the weekly jour-
nal throughout the province.
Whatever may be the views ex-
pressed editorially by the Herald,
they are but the opinions of the
editorial staff and, as such, may be
discounted by those who disre-
gard the opinions of the editor and
look on affairs in a similar
light.

One thing may be said without
fear of contradiction in regard to
the Calgary Herald, and that is:
it is a journal whose columns have
been kept so clean that it has
freely admitted into the homes
of the people and read by all the
family.
But equally important is the fact
and complete news service covering
southern and central Alberta,
together with the important events
of Ottawa, world wide news, and
special correspondents dealing with
news from O.K. British Columbia,
the sport pages of the Herald are a
source of information to all reading
authorities.

Local and District

Mrs. Cusker, and daughter Hilda,
left for Calgary last week.

Mr. and Mrs. G. M. Kennedy,
of Stettin, were visiting in Delia
on Sunday last.

W. D. Fitzsimmons was a business
visitor in Calgary on Tuesday of
last week.

Mr. V. L. Tiffin left for Calgary
last week and will not be here later for
a while to the coast.

Mr. and Mrs. G. W. Wilton and
family left by motor, on Sunday,
for a vacation at the coast.

Miss I. D. D. Wilton, Mrs. E. W. E. E.
Bignell left on Wednesday for
vacation trip to Skegway, Alaska.

Mr. and Mrs. A. V. Melson and
family, now of Drumheller, left by
motor to spend the vacation at the coast.

Tom Rieger, teacher of Spring-
water School, left on Wednesday
last week for Edmonton, where he
again will attend summer school.

Bert Dewar, assistant agent of the
Pioneer Elevator Co. left on Satur-
day for a visit to his farm at Rocky
Mountain House.

Bill Stevenson and family left on
Sunday for a two weeks holiday at
Pine Lake, where Bill hopes to get
some good fishing.

Mr. E. M. Bignell returned from
Edmonton the other part of this week
where she has been visiting her
mother, Mrs. J. J. Ross.

John P. Anderson, who left on a
vacation during the latter part of
the winter to visit relatives in Min-
nesota, arrived home last Saturday
morning.

The C.N.R. announce a bargain
trip to Edmonton-Killam (single
fare for round journey). July 1 to
14. Full information from E. M.
Bignell, local agent. See ad.

The weather during the past week
was unusually rainy and dry. An
electrical storm passed over the dis-
trict Friday afternoon, July 3, but
the amount of rainfall was negligible.

Miss Mary Morrison returned
from Jasper on a short visit home
on Tuesday last week. Miss Har-
vey left here to take up an ap-
pointment at the provincial school
at Red Deer.

The Misses Jean and Grace Can-
ning left for Edmonton on Wed-
nesday last to visit their brother,
J. K. Canning. Miss Jean will
attend Summer School whilst in
the city.

The Kennedy's Drig Co. has been
pleasing in writing and conducting
the interior of their store during the
past week. Mr. Lander, the man-
ager, is to be commended on the
good service and attention given to
the store's patrons.

The Times had been asked to draw
attention to the growing impor-
tance of speeding cars on the village
streets. Now that school is out this
issue may be of some interest to
a variety. It is perhaps as well to
remark here that the village by-law
limits speed to 15 miles per hour
and that it may become necessary
to enforce it.

On Friday last Rev. T. J.
Gordon was formally inducted into
the pastoral charge of the Delia
United Church. The service of in-
duction was presided over by Rev.
F. J. Hartley, of Hemes; and the
Rev. R. Hennes, of Marmora, was
present. Also Mr. Morrison and
P. Hennes, of Hemes, were present.
Lunch was served by the ladies,
and a social hour was held after the
service.

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HEALTH

A HEALTH SERVICE OF
THE DELIA WHEAT POOL
ASSOCIATION AND LIVERPOOL
WHEAT BOARD COMPANY
IN CANADA

MOTORING HINTS
At this time of year many of us
are taking long motor trips and
may journey far from home.

A few health hints may be ap-
propriate. Carry a first aid kit in your
car. A first aid kit may be used
to save a life—perhaps your own.
This should contain at least a
recognized disinfectant, for
wounds, sterile gauze, cotton, band-
ages, adhesive and a twist of
heavy cord for applying improvised
splints.

Keep a close check on the car. They
will save much eye-fatigue, a
splinting headache and perhaps a
spoil day.

In long drives, rest the muscles
every hour. Change drivers every
hour, if more than one can drive.
Watch the steering wheel for
slight deviations.

Maintain good ventilation despite
dust or rain. Congested carbon
monoxide gas poisoning has caused
many fatalities. Because of the out-
ward direction of so-called "no
draught ventilation," automobile
should be open to minimize the
drawing in of monoxide charged air
from below.

Coolness or other conditions
with your water supply for occa-
sional needs. This is safer than
driving the motor from waste-
water, on a matter how speaking
they appear.

Unless quite near your drinking
water, it should be boiled before use
or sterilized with the chlorine dis-
infectant available from depart-
ments of health.

Outside of large centers and not
always there either—it is uncommon
to find milk pasteurized. Ask
if the cows are tuberculin tested.
However to minimize the danger of
contaminated (possibly infected) milk
should not be given to small
children unless it is absolutely fresh,
or has been brought almost to the
boiling point.

Unless you know the source of the
oil, do not put it directly into liquid
refrigerators.

In addition to the first-aid kit,
carry a few handy materials such as
rubber milk tablets, your favorite bar-
biturate, small alcoholic acid tablets
for headache; 10 cc. of 10-40 alcohol
or sugar for influenza or a cold
in the head; an eye dropper, rub-
bing alcohol, salubrious applications,
spray and solution for washing off
infections.

If sickness comes on when "push-
ing," it is but natural to "take
it" for some or partial destination.
Stop at the nearest station, or
delays and it is much safer to consult
a local doctor, even though a stranger,
than to waste precious hours.

Question concerning health, ad-
dressed to the Canadian Medical
Association, 184 College Street, Toron-
to, will be answered promptly by
letter.

Good Minimum Price Needed
The setting of a fair minimum
price for wheat by the Wheat Board
of Canada is of vital importance
to Alberta and Western Canada.
The Alberta Wheat Pool invites the
co-operation of all organized bodies
who are interested in the setting of
this desired and brought about. It
is also important that the Federal
Government be impressed with the
need for such consideration of the
Wheat Board.

The experience of 1935-36 em-
phasizes the importance of the setting of
a reasonable minimum price as a
measure of protection for the
wheat growers that would have been
obtainable in the absence of the
Wheat Board.

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